

## **TORs for Consultancy**

### **Informing Consumer Choices for Sustainable Appliances**

#### **I. Objective**

The primary objective of this consultancy is to generate an understanding of energy-efficient appliances in Pakistan, the consumer behaviour and literacy, policy and regulatory framework to support these technologies, the market trends, and effective strategies for consumer engagement to promote sustainable appliances. The discussion will inform the development of a policy paper that will be presented to relevant stakeholders at a national conference in Islamabad during November 2023.

#### **II. Deliverables**

- Identifying and inviting potential participants (relevant stakeholders/ key experts) for the consultative session with CPDI's coordination
- Developing agenda for discussion in the half-day consultative session
- Moderating a half-day consultative session in Islamabad or Lahore based on the developed agenda
- Developing a policy paper based on literature review and the discussion held at the consultative session
- Presenting the policy paper at a national conference in Islamabad

#### **III. Timeline**

Five days, during Oct 30, 2023 – November 17, 2023

- Coordination with CPDI to invite potential participants to attend the consultative session: Full Day (during Oct 30-Nov 03)
- Developing agenda for discussion in the consultative session: Half Day (during Oct 30-Nov 03)
- Consultative Session: Half Day (during Nov 06-Nov 10)
- Policy paper write-up: Two Days (during Nov 06-Nov 10)
- National Conference: Full Day (during Nov 13-Nov 17)

#### **IV. Required Qualification and Experience**

- Master's degree in relevant field; Post doc shall be given priority.
- Relevant work experience of minimum 5 years.

#### **V. How to Apply**

Interested Individuals can send CVs highlighting the relevant experience and qualification (70% weightage for evaluation) as well as the financial proposal (30% weightage for evaluation) mentioning the name of assignment in subject at: [hr@cpdi-pakistan.org](mailto:hr@cpdi-pakistan.org).

The financial proposal should be inclusive of applicable taxes and work-related logistical costs (i.e., travel/ lodging, incidentals, etc.), as required for assignment related activities and meetings at CPDI offices or with other stakeholders. No expense claims will be entertained/paid by CPDI.

**Last Date to Apply: 16<sup>th</sup> October 2023**

\*Late submissions will not be entertained.