

## Terms of Reference

### **Budget Advocacy**

Budget Advocacy can be an important tool to address the social and development issues. Budget advocates need to address the issue from several fronts, and they must be equipped with the necessary techniques to be a good budget advocate. An effective budget advocacy campaign surely combined two components: Budget Analysis and a strong Advocacy message based on the budget analysis. Although considerable work has been done on budget advocacy worldwide but every country and every sector has its specific context and specific rules and procedures. Pakistan is no exception. It is important that Pakistan specific budget advocacy handbook be produced for the benefits of budget advocates. The handbook will comprise 2 major parts: 1) Budget Analysis and 2) Budget Advocacy

Significance of Civil Society Budget Initiatives

Pre-requisite of Budget Advocacy

Techniques of Budget Analysis

Principles of Budget Advocacy

How to draw a Power Mapping Matrix for Budget Advocacy

How NPO can influence the Budget Process

How to Design Sector Specific Advocacy Campaign: Education/ Health/ Sanitation

### **How to apply:**

Interested individuals/firm can share their CV along with financial proposal [hr@cpdi-pakistan.org](mailto:hr@cpdi-pakistan.org) . Last date to apply is 11<sup>th</sup> of October 2021.