CPDI INTRODUCTION:

The Centre for Peace and Development Initiatives, (CPDI) is an independent, non-partisan and a not-for-profit civil society organization working on issues of peace and development in Pakistan. It is registered UNDER SECTION 42 of the Companies Ordinance, 1984 (XLVII of 1984).

PURPOSE OF THE ASSIGNMENT

- Building sound narrative on inequality by presenting comparison of rich and poor through food, education, sports, living standards etc.
- To explain through visuals to the citizens that what is inequality look like, how it has nexus with poverty.

SCOPE OF WORK & DELIVERABLES

CPDI seeks services of a consultant/firm or agency to produce the following products:

1) The stories of individuals whose lives are suffered due to prevailing
2) Inequality Catalogue showcasing the lives of people being affected by inequality
3) RAW formats for all files. Also required editable versions of catalogue designs in user-friendly software (compatible with Photoshop/ Illustrator/ Corel Draw or any other).
4) High Quality 100 images with captions i.e. name, location and one liver

Detailed outputs:
- Work plan
- Concept visualization
- Script writing (English)
- Story board
- Shooting & Editing
- Draft revision & Re-editing
- Final product after peer review

PROCEDURES FOR SUBMISSION OF PROPOSALS

Interested consultants/firms should submit:

- Detailed technical proposal comprising creative methodology, innovative approach, resume/profile of the applying consultant/firm
- Itemized financial quotation
- Sample of Previous Work

Where to Send Your Proposal:

Please submit your proposal via courier or by hand on or before 2nd of November 2018 till 3:00 PM.

Procurement Unit:
Centre for Peace and Development Initiatives
1005, 10th Floor, Block 4, Khudadad Heights, Main Margalla Road,
E-11 Islamabad
Phone: 051-8312794, 8312795

If you have any query please feel free to contact.